To

The Director

Horticulture

Subject: Publicizing of MDR Waiver and revised BHIM incentive schemes.

Sir,

I have the honour to forward herewith a copy of I.D. letter No. 12(23) /2017- DPD, dt. 26.04.2018 September, 2017 received from Joint Secretary, Ministry of Electronics & Information Technology, Government of India for your kind information and further necessary action.

Thanking you.

Enclo: As above

Yours faithfully,

(Dr. LALTHLAMUANA)
Chief Information Officer
Information & Communication Technology

Memo No.B.28015/12/2017-DTE(HORT-PLN-DBT)/ : Dated Aizawl the 20th June, 2018

Copy to:-

1. The Divisional Horticulture Officer Aizawl / Lunglei / Tuidam / Kolasib / Serchhip / Khawzawl / Siaha / Lawngtlai for information and necessary action.

2. Horticulture Development Officer (P) to upload the content on Department website.

(Yours faithfully,

(Dr. ELIZABETH SAIPARI)
Director of Horticulture,
Mizoram : Aizawl)
Sub: Publicizing of MDR Waiver and revised BHIM incentive schemes

Sir/Madam,

Ministry of Electronics & IT (MeitY) has been mandated to promote digital transactions in the country. MeitY has been co-coordinating with all the Ministries / Departments / States to achieve the target of 2500 Crore digital payment transaction, set for FY 2017-18, by Hon’ble Finance Minister.

2. The efforts made by all Ministries/Departments/States for promotion of digital payments are appreciated, which resulted in significant growth in digital payment transactions from 1003 Cr. in 2016-17 to 2060 Cr. in 2017-18. The details of month-wise growth in digital payments have been enclosed as Annexure A.

3. MeitY is now working with renewed focus to further strengthen the digital payment ecosystem in the country. Recently, Government of India Vide Gazette Notification No. 6(19)/2017-DPD-1, dated 27.12.2017 (attached) has waived off Merchant Discount Rate (MDR) applicable on Debit Card/BHIM UPI/Aadhaar-Pay transactions less than or equal to Rs. 2000/- in value for a period of two years with effect from 1st January, 2018. This will help to promote small value transactions up to Rs. 2000/-.

4. Further, Government of India has recently revised and extended the following incentive schemes with effect from 1st April 2018 till 31st March 2019 for promotion and wider adoption of digital payment.

- BHIM cashback scheme for individuals
- BHIM incentive scheme for merchants
- BHIM Aadhaar merchant incentive scheme